

INFORMATION CLAUSE REGARDING PROCESSING OF PERSONAL DATA IN THE SOCIAL MEDIA

Acting pursuant to Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation – GDPR), we hereby wish to inform as follows:

I DATA CONTROLLER

DRAHT – UND MATERIAL VERTRIEB DMV – PLUS SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ with its registered office in Kokotów shall act as the **Data Controller**.

You can contact the Data Controller:

- a) using the correspondence address:
Draht-und Material Vertrieb DMV-PLUS Sp. z o.o.
Kokotów 647 B, 32-002 Węgrzce Wielkie
with annotation “personal data”
- b) using the dedicated e-mail address:
rodo@dmvplus.pl

II OBJECTIVES OF PERSONAL DATA PROCESSING

Our actions conform to the requirements contained in the Portal Regulations, and the Data Controller shall process your personal data in particular for the following purposes:

- a) managing the fanpage and allowing the use of the fanpage, posting, commenting on posts, and activities on the fanpage;
- b) providing contact of the Controller with the users, and answering questions related to the information posted;
- c) placing comments and posts by the users, recommending entries, posts, and comments, liking them or making them available by the users to the others;
- d) promoting the Controller’s business, including promotion of products and services – marketing activities;
- e) improving the quality of one’s services;
- f) resolving, pursuing claims, or defence against any claims.

III LEGAL BASES FOR PERSONAL DATA PROCESSING

Legal basis for personal data processing by the Data Controller is as follows:

- a) in the event of inquiries addressed to us (Article 6(1)(a) GDPR);

- b) concluding and performing an agreement with the Controller in the event of user’s intent to use our services related to our business (Article 6(1)(b) GDPR);
- c) compliance with a legal obligation to which the Controller is subject (Article 6(1)(c) GDPR);
- d) legitimate interest of the Controller and the users, involving:
 - need to assure contact among them,
 - facilitated use of the services,
 - improvements to quality and functionality of the services,
 - management of own marketing and promotional campaigns,
 - resolving, pursuing or defending against claims(Article 6(1)(f) GDPR).

IV CATEGORIES OF DATA

In relation to fanpage management, we gather and process the following personal data of the users, in particular: ID at the social media portal, profile photo, workplace and function held, contents of the comments, posts, entries, other photos, contents of any conversations held via the chat application, information about liking, recommending the fanpage, and other information provided by the social media users.

RECIPIENTS OF PERSONAL DATA

Your personal data may be received by:

- a) to the extent of the fanpage and in relation to the specification of social media, information about persons observing the fanpage, liking it, recommending it, as well as contents of the comments, posts, entries, profile photos, and other photos, as well as other information provided by the social media users shall be open to public.
- b) to the extent of other information, the Controller shall not disclose them to other entities except for entities authorised to have such insight under the law.

Personal data of the media User can be provided by the social media portal outside the territory of the

European Union to or outside the territory of the United States of America on the terms stipulated in the privacy policy of a given social media portal; therefore, all Users should be acquainted with the updated privacy policy of such media.

V

TERM OF YOUR PERSONAL DATA STORAGE

Information about the contact and information held in the messages and correspondence shall be kept for the time of replying to your inquiry or case handling, or until the end of the cooperation. In the event of publishing comments, posts, entries, or photos by the user, they shall be available at our fanpage until deleted by the user. In the event of resolving, pursuing, or defence against any claims, user data shall be kept for the period until they are time-barred under the law. The period of statistical data storage in the social media tools varies, which means that the Controller can access such data but is not a decision maker regarding such data.

Personal data of social media users are gathered by the media on the terms stipulated in separate regulations and the privacy policy of the given media; therefore, all users should keep up to date with such information.

VII

YOUR RIGHTS RELATED TO PERSONAL DATA PROCESSING

You shall have the following rights related to personal data processing:

- a) where the processing is under the consent, you shall have the right to withdraw your consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal;
- b) you shall have the right to access your personal data and obtain a copy thereof, the right to rectification, erasure, restriction of processing, data portability, and the right to object against processing – exclusively on the terms stipulated in GDPR;

In order to exercise any of the above rights, please, contact the Controller by using the contact data provided in Clause I, and inform the Controller which right you wish to exercise and to what extent.

- c) submit a complaint to a supervisory authority in charge of data protection, namely President of the Data Protection Office, if you believe processing of your personal data is in breach of GDPR.

VIII

MANDATORY DATA PROVISION

The provision of your personal data is voluntary by nature but, to the extent it is necessary for entering into and performance of the contract with the Controller, if you fail to provide the data, it shall preclude the conclusion of a contract with the Controller.

IX

INFORMATION ABOUT AUTOMATED DECISION-MAKING AND PROFILING

Your data shall not be used for automated decision-making, including profiling.